

TECHNICAL MARKETING SPECIALIST OPPORTUNITY

Reporting directly to the Product Manager, Technical Marketing Specialist provides a critical link between AIM Technical Departments, AIM Marketing and the PCB assembly industry.

Responsibilities

The Technical Marketing Specialist Responsibilities include but are not limited to:

- Creating, updating and maintaining technical training guides, technical marketing brochures and presentations;
- Writing and maintaining technical data sheets;
- Sample Request processing;
- Arranging technical seminars for customers;
- Writing technical articles;
- Centralizing field visit reports;
- Notifying Sales of product developments;
- Providing training and materials for AIM personnel, sales representatives and distributors;
- Assisting at trade shows;
- Presenting at technical conferences;
- Creating no charge invoices for technical support and training;
- Performing other duties as requested.

Qualifications

Required Skills & Qualifications amongst other are:

- University engineering degree (technical or scientist degree) or related experience;
- 3 to 5 years of experience in a similar role in the technical field;
- Knowledge of the manufacturing business;
- Very structured and organized;
- Details oriented;
- Strong communicating skills (verbal and written);
- Able to work under tight deadlines;
- Autonomous and dynamic;
- Able to bring new ideas and be innovative;

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- Able to communicate, explain and argue on complex and technical information;
- Fast learner;
- Business oriented.

Are you ready for a new challenge? Are you hungry for a great opportunity to grow in a fast paced stimulating environment?

Join the AIM team now by applying to our Human Resources corporate office at: gfafard@aimsolder.com

We are waiting for ***YOU!***